

## Faded Ink

## STORE OPERATING STATEMENT—1952

	1952				1951			
	Variety	Fountain	Average per 2 ft. row	Low Gross	Variety	Fountain	Average per 2 ft. row	Low Gross
Number of counties test....	1,011	39	1,050	--	1,011	42	1,050	--
Sales per counties foot....	281	424	255	--	276	408	250	--

SUMMARY

OPERATING AND NON OPERATING STOCKS

NEW HAMPSHIRE	2 OPERATING
	0 NON OPERATING

YEAR 1951				YEAR 1950						
LOW GROSS	FOOD	VARIETY	%	TOTALS		TOTALS	%	VARIETY	FOOD	LOW GROSS
	16,938.39	284,078.82		300,613.21	SALES	208,186.23		278,869.39	15,176.91	
	7.53	1.29		2.18	Incl. of Dec. over Last Year	3.61		3.75	.88	
	7,863.18	178,947.77		186,810.93	Cost. Mide. Sold	177,790.46		170,629.69	7,169.77	
	8,671.25	105,131.05		113,802.30	DEPT. GROSS	116,139.77		100,179.63	8,216.16	
	52.44	37.01		431.30	DEPT. GROSS %		39.57	38.00	53.41	
			37.86		Unabsorbed Frit.	430.34				
			37.71	113,368.00	STORE GROSS	115,685.43	39.42			
					EXPENSES:					
	3,189.90	32,394.35	16.34	49,121.42	Salaries & Wages	48,058.47	16.35	31,015.11	3,077.16	
			1.89	1,889.77	Utilities	1,007.48	1.36			
	899.49	3,211.61	1.13	1,291.20	Supplies	1,261.16	1.45	73,176.69	511.05	
			.57	2,861.37	Incidentals	2,681.68	.91			
			.15	411.41	Local Contributions	344.79	.11			
			-	8.60	Sales Tax Absorbed	10.71	-			
	14.63		.69	2,075.88	Licenses	2,228.78	.76	1,534.24	236.86	
	129.12	1,339.62	.29	860.73	Social Security	339.35	.12			
	3,829.14	36,045.58	.56	1,691.70	Repairs	2,548.33	.87			
	4,852.11	68,165.47	.21	65,162.08	Equipment Expense	64,516.97	21.93	35,722.00	1,885.31	
	28.29	24.00			Total			72,153.61	4,350.24	
					Net			23.99	28.92	
					% to Sales	8,825.59	3.00			
					Office Pro Rate					
					TOTAL OPER. EXP.	73,136.56	24.93			
					OPERAT. PROFIT	42,628.87	14.49			
					Mgmt. Compensation	11,548.65	3.93			
					PROFIT BEFORE OCCUPANCY COSTS	31,080.22	10.56			
					Rent Paid			2,250.00		
					R. E. Taxes			6,820.75		
					Insurance			200.55		
					Maintenance			936.29		
					Together			13,277.59		
					Rents Received			3,750.00		
					Net			9,527.59		
					Depr. Bldgs.					
					Depr. Impes.			1,456.72		
					Occupancy Chgs.		3.75	11,074.31		
					Depr. F. & F.			715.37		
					Taxes—Other	33,728.69	4.66	1,938.97		
					ACT. NET PROFIT	17,351.57	5.80			
					COMPANY RENT					
					(1% on Land; 1% on Bldg. Value of Bldgs. & Equip.)	2,700.00				
					ADJ. NET PROFIT (After Co. Rent)	14,651.57	4.98			
					INVESTMENT					
					Land					
					Buildings and Improvements					
					Furniture and Fixtures					
					Inventory of Merchandise (Include Form F & G)					
					TOTAL RETURN					
					WASTE					
					Markups					
					Waste and Markdowns					
					Markdowns					
					Visible Waste					
					Invincible Waste					
					Capital					
					INVENTORIES:					
					Mide—Variety—Cost					
					"—Variety—S. P.					
					"—Variety—S. P. (Including Form F & G)					
					"—Food—Cost					
					Fuel					
					Supplies					
					Maintenance					